

JC Young  
Photography

# *newborn*

client guide

Capturing  
your gorgeous  
maternal  
glow

Why to  
consider a  
milestone  
package

Answers  
to Your  
Maternity  
and Newborn  
Session



*Hello! My name is Joanna*

**AND I'D LOVE TO BE YOUR NEWBORN PHOTOGRAPHER. I KNOW THERE ARE LOTS OF US OUT THERE -- PEOPLE WHO PHOTOGRAPH SWEET LITTLE CHERUBS AND BABY BUMPS -- AND SO MANY DO A GREAT JOB. AS SOMEONE WHO'S SO PASSIONATE ABOUT PHOTOGRAPHY THAT I'VE DEDICATED MY LIFE TO PERFECTING THE ART, I CAN'T HELP BUT WANT TO CAPTURE MORE TINY TOES, BUTTON NOSES AND SWEET SMILES.**

**WHETHER YOU'RE A BRAND NEW MOMMY, SOMEONE WHO'S BEEN IN THE GAME FOR A FEW YEARS, OR YOU HAVE YET TO GIVE BIRTH TO YOUR PRECIOUS BUN, ONE FACT REMAINS TRUE: PHOTOGRAPHS OF YOUR CHILDREN ARE SO IMPORTANT. NOT JUST BECAUSE THEY GROW AND CHANGE SO FAST, BUT BECAUSE THEY LAST FOREVER AND BECAUSE YOUR LOVED ONES WANT TO STAY IN THE KNOW!**

**I CAPTURE IT ALL, TOO. MATERNITY PHOTOS, MILESTONE PHOTOGRAPHY, SIBLING PICTURES AND BEYOND. ALL THOSE MOMENTS AND DETAILS? THEY'RE ABSOLUTELY WORTH PRESERVING. I'LL FILL YOU IN ON THE DETAILS OF WHAT I OFFER IN THE PAGES TO COME. RIGHT NOW, THOUGH, I WANT TO TELL YOU A LITTLE BIT MORE ABOUT MYSELF.**

**IN ADDITION TO BEING A PHOTOGRAPHER, I'VE ALSO GOT A WONDERFUL HUSBAND, ROB, WHO'S BEEN WITH ME FOR OVER 6 YEARS. I COULDN'T DO ALL THIS WITHOUT HIM, THAT'S FOR SURE. TOGETHER WE HAVE A CUTE LITTLE COUNTRY HOME WITH TWO DOGS AND FOUR HORSES. MY FAVORITE HOBBIES INCLUDE RUNNING, PLAYING BAGPIPES (A LITTLE WEIRD, I KNOW, BUT SO MUCH FUN!) AND ARTS AND CRAFTS (I LOVE MAKING NEW OUTFITS AND PROPS FOR MY SESSIONS).**

**I ALSO FIND PEACE IN READING. THERE ARE FEW THINGS MORE RELAXING THAN CURLING UP IN BED (ESPECIALLY ON A COLD WINTER DAY), AND LOOSING ONESELF IN A GREAT STORY. SOMETIMES ESCAPING INTO A GREAT BOOK FOR JUST 15 MINUTES IS ALL I NEED TO FEEL REJUVENATED AND READY TO TAKE ON THE WORLD.**

**ENOUGH GABBING ABOUT ME, THOUGH. AS YOU TURN THROUGH THESE PAGES, I HOPE YOU FIND THE ANSWERS TO YOUR QUESTIONS. SHOULD YOU HAVE ANY MORE QUESTIONS OR SIMPLY WANT TO TALK, I'M ALWAYS HERE.**

*Looking forward to meeting you,  
Joanna*

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# maternity



Here's a little fact that may surprise you: Many of the pregnant mothers I photograph are at some point hesitant about having their photographs taken. While some take to pregnancy very well, it's not uncommon to feel uncomfortable in your changing body.

But let me fill you in on a not-so-secret secret. You and your growing child? Beautiful. There's a glow about you during pregnancy that can never be recreated. Right now you're a type of beautiful that is literally impossible to replicate. Unless, of course, you become pregnant again! The light from within, the fact that your gorgeous baby, is developing inside of you, all of that makes for some of the most beautiful images you could imagine. What I'm saying is that you shouldn't let your discomfort stop you from getting maternity photos. You may regret it if you don't have those images to look back on in the years down the road.

Once we actually begin your maternity session, I'll make sure you're absolutely comfortable. We'll try all sorts of different poses and angles and you'll have ample time to change into different outfits, as well. And I'll only photograph what you want captured. I can do bare baby bumps or clothed bumps. I can do soft and romantic images or vibrant and splashy shots. We'll definitely customize everything to your needs and desires.

### The Radiant Collection, \$350

2 hours of coverage, unlimited outfit changes, 30 edited images on DVD with printing rights, an online gallery, 8 X 8 20-page album, \$50 print/product credit

### The Gleaming Collection, \$150

1 hours of coverage, unlimited outfit changes, 15 edited images on DVD with printing rights, and online gallery.



# newborn

### The Cherub Collection \$525

3 hours of coverage, unlimited outfit changes, 10 X 10 20-page album, \$75 print/product credit, DVD with printing rights and an online gallery.

### The Angel Collection \$400

3 hours of coverage, unlimited outfit changes, 8 X 8 20-page album, \$50 print/product credit, DVD with printing rights and an online gallery

### The Seraph Collection \$250

3 hours of coverage, unlimited outfit changes, 15-20 edited images on DVD with printing rights and online gallery.

I know I've already said it, but I'll repeat myself. I absolutely love photographing newborns!

Those adorably chubby cheeks, wiggling toes and tufts of soft hair? Their coos and sighs? The way they look at you in fascination as they're trying to figure out the world? Or the way they grab momma or papa's fingers and hold on tightly?

I mean, can we all collectively agree that newborns are, like, the cutest things on the planet?

I always suggest getting newborn photographs within the first two weeks of your child's birth. I know that's a hectic time for new parents, but hear me out. Those early days are life changing for everyone involved. By scheduling your newborn session early on (even within the first three days of birth), I'm there to capture all the feelings and emotions you and your baby are going through.

Babies also change a lot -- even within the first few weeks. Getting your newborn photographs as soon as possible ensures we capture that "newborn look" and all those moments.

On your session day, we'll capture photographs of just your newborn (and all his or her adorable features) and also images of you and your partner with your newborn. We may even have time to get images of any siblings!

# milestone

My milestone package is a great choice for a) Want to capture all the growing phases of their sweet baby and b) Parents who want to save money in the process.

It's no secret that your baby grows a lot -- and I do mean a lot -- during his or her first year on this great place with call Earth. With a milestone package, I'm there to capture all those transitional moments and faces. Sometimes there are faces your child makes, or habits she has, that don't last more than a few months. By scheduling a session every three months, you'll be way more likely to capture them. Having professional photos of those little idiosyncrasies? Priceless!

When you purchase a milestone package, you're buying yourself a set of beautifully captured, professional images of your newborn at all those quirky stages. The package includes four sessions, scheduled for whenever is convenient for you, including a 3-month, 6-month, 9-month and 1-year photo shoot.



Milestone Package  
\$950

Your investment includes the following:

- Four portrait sessions, including: 3-month, 6-month, 9-month, 1-year.
- Each portrait session includes 90 minutes of shooting and unlimited outfit changes.
- Online Gallery to share with Friends.
- DVD of each session with printing rights.
- 10 x10 20-page album after one year
- Receive 25% off the cost of a newborn session when you buy the milestone package.

## FAQS

**DO I HAVE CONTROL OVER WHAT IMAGES YOU TAKE AND SHARE?**

Of course. I will not take any photographs that you do not feel comfortable with. Also, if you aren't comfortable with me sharing images on social media or my blog, I certainly would not do so.

**WHY IS IT SO IMPORTANT TO DO NEWBORN PHOTOS WITHIN THE FIRST WEEK OR TWO?**

All newborns have a certain "look" to them. Usually within a week or two, that newborn-like quality starts to disappear. The point of newborn photos is to capture that newborn look, so I always recommend photographing as early as possible.

**WHERE ARE THE NEWBORN SESSIONS?**

The newborn sessions are done in my home studio space in Mexico, NY. Everything is set up and ready for you when you arrive. I have a comfortable, private area for your use during your time for feedings and changings, if needed.

**WHAT SHOULD I WEAR TO MY MATERNITY SESSION?**

Ultimately, what you wear depends on what you're comfortable in. That said, I recommend clothing showcases your baby bump. Empire dresses belted under the bust and stretchy fabrics are two of my favorites. I'd avoid anything extremely loose over the bump. Long, flowy skirts are gorgeous as well. I also have some maternity tops and tulle skirts if you would like use of them.

**WHEN SHOULD I HAVE MY MATERNITY PHOTOS TAKEN?**

I think some of the best maternity photos are taken between the seven and eight month mark. This is when you're really showing, but isn't so close to your due date that you're really uncomfortable.

**WHAT DO YOU PROVIDE FOR THE SESSIONS?**

For maternity sessions, you provide your own clothes and props. I can offer some great suggestions and ideas if you need guidance. For newborn photos, I have tons of outfits and props. We'll coordinate with ideas before I come for the session. For milestone session, you provide any outfits and props that you would like used. I am always here to offer ideas.